



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 4/30/2021

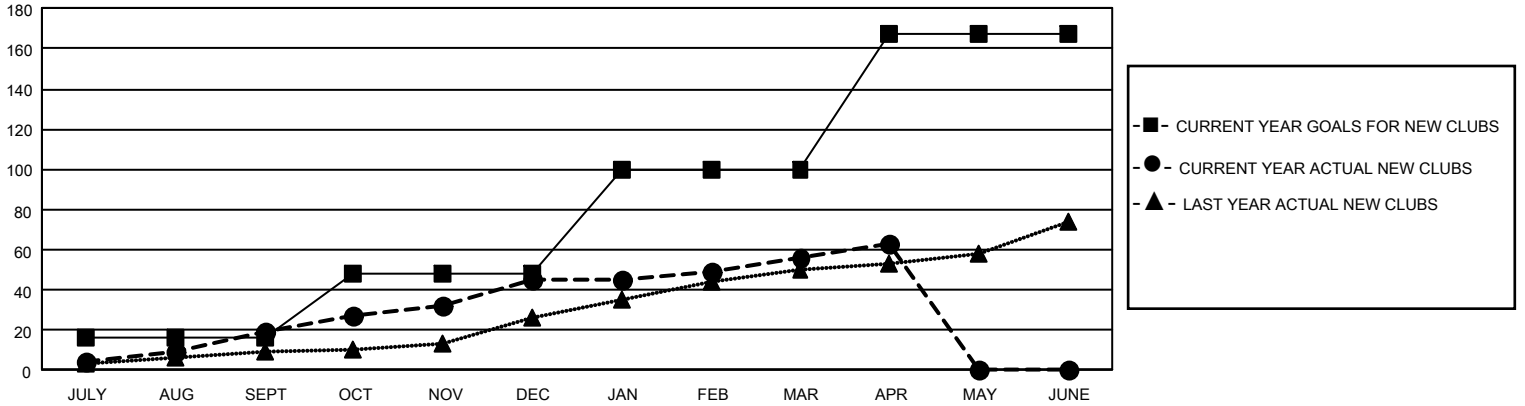
GAT Constitutional Area 4

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

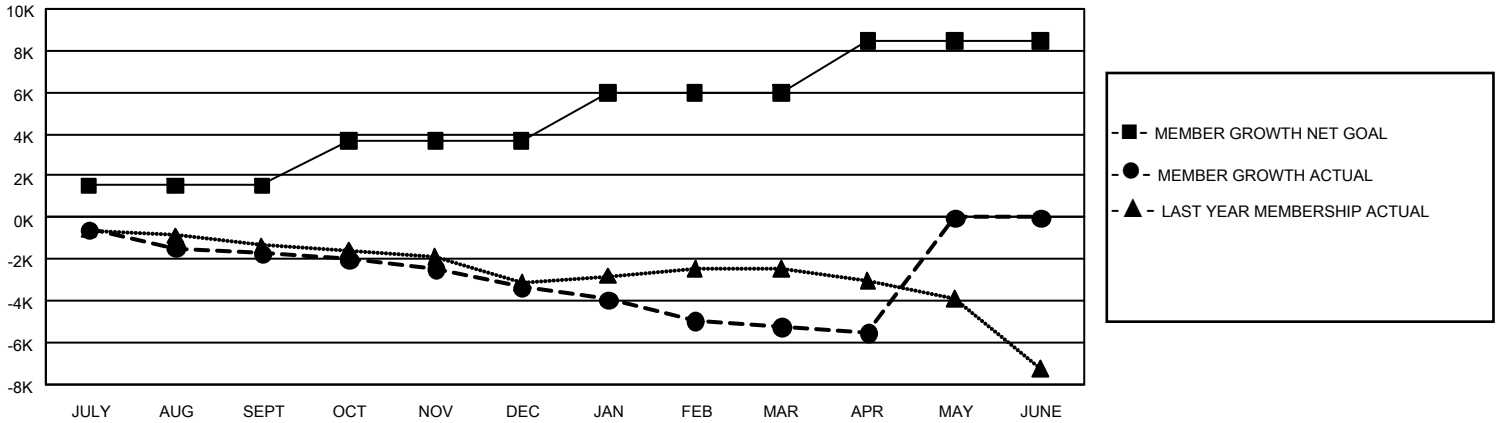
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	48	19	39
OCT/NOV/DEC	96	26	44
JAN/FEB/MAR	156	11	73
APR/MAY/JUNE	201	7	8

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	1536	2,899	4,208
OCT/NOV/DEC	2131	3,461	4,719
JAN/FEB/MAR	2288	2,332	3,749
APR/MAY/JUNE	2498	1,014	1,186

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 164	3,292 CLUBS OF 9,307 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	177,637 (76.21%)
DECEASED	2,186	FEMALE	55,445 (23.79%)
CLUB CANCELLED	755	TOTAL FAMILY UNIT MEMBERS 10,854	
OTHER	10,910	FAMILY MEMBERS PAYING HALF DUES 5,609	
TOTAL	13,851		

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)